

FSA November 2025

Version: 1

Question type: Text

Welcome to this survey about social issues. Your YouGov account will be credited with **50 points** for completing the survey. We have tested the survey and found that, on average, it takes around **10 minutes to complete**. To continue please click the arrow below.

Base: All*Question type: Single**#row order: reverse*

[Q3m] To what extent, if at all, are you worried you/your household will not be able to afford food in the next month?

Please select one answer only

- | | |
|-----------|----------------------|
| <1> | Very worried |
| <2> | Somewhat worried |
| <3> | Not very worried |
| <4> | Not at all worried |
| <5 fixed> | Don't know |
| <6 fixed> | Prefer not to answer |

Base: All*Question type: Dyngrid**#row order: randomize*

[Q6_NEW1] The next question is about behaviours you have done to save money, for example to reduce your food shopping costs or energy bills.

In the last month, which, if any, of the following have you or someone in your household done to save money?

Please select one answer for each statement

- | | |
|--------------|--|
| -[Q6_NEW1_1] | \$hovertext.raw Eaten food past its use by date **use by date** on food is about safety. Foods can be eaten until the use-by date but not after. You will see use by dates on food that goes off quickly, such as meat products or ready-to-eat salads. Use by dates are different to best before dates; best before dates relate to food quality not food safety. |
| -[Q6_NEW1_2] | Reduced the length of time that food is cooked for |
| -[Q6_NEW1_3] | Lowered the cooking temperature for food |
| -[Q6_NEW1_4] | Turned off a fridge and/or freezer that contains food |
| -[Q6_NEW1_5] | Changed the settings so that food in a fridge and/or freezer is being kept at a warmer temperature |

-[Q6_NEW1_6]	Eaten leftovers that have been kept in the fridge for more than two days
-[Q6_NEW1_7]	Cut down on the amount of food bought
-[Q6_NEW1_8]	Stored food that should be refrigerated outside the fridge (for example, in a garage, porch, or cool box)
-[Q6_NEW1_9]	Eaten food cold rather than heating it
-[Q6_NEW1_10]	Reheated leftovers more than once to avoid throwing it away
-[Q6_NEW1_11]	Turned off an oven or hob earlier and finished cooking with residual heat
<1>	Yes, I or someone in my household have done this every week
<2>	Yes, I or someone in my household have done this some weeks but not every week
<3>	Yes, I or someone in my household have done this just one week in the last month
<4>	No, I or someone in my household have not done this in the last month
<5>	Don't know/can't remember
<6>	Prefer not to answer

Base: All

Question type: **Dyngrid**

#row order: randomize #column order: reverse

[Q12] Thinking about food in the UK in general. At the moment, how concerned, if at all, do you feel about each of the following topics?

Please select one answer only for each statement

-[Q12_2]	Food shortages	-	Food waste in the food chain
-	Food poverty and food inequality	[Q12_16]	
[Q12_10]		-	The use of pesticides in food production
-[Q12_3]	Animal welfare in the food industry	[Q12_17]	
		-	Food allergen information (e.g. availability and accuracy)
-[Q12_8]	Food prices	[Q12_18]	
		-	Food fraud or crime (e.g. food not being what the label says it is)
-[Q12_9]	Food being produced sustainably	[Q12_19]	
-	Genetically modified (GM) food	-	Food poisoning (e.g. Salmonella and E. Coli)
[Q12_12]		[Q12_20]	
-	The use of additives in food (e.g. preservatives and colouring)	-	The quality of food
[Q12_13]		[Q12_21]	
-	Ultra-processed food	-	Food hygiene when eating out or ordering takeaways
[Q12_14]		[Q12_22]	
-	People being able to eat a healthy diet	-	The amount of food packaging
[Q12_15]		[Q12_23]	
<1>	Highly concerned	-	The amount of salt, sugar, fat, or calories in food
<2>	Somewhat concerned	[Q12_24]	
<3>	Not very concerned		
<4>	Not concerned at all		
<5 fixed>	Don't know		
<6 fixed>	I don't know enough to comment		

Base: All

Question type: **Single**

#row order: reverse

[Q14a] How much, if anything, do you know about the Food Standards Agency, also known as the FSA?

Please select one answer only

- | | |
|-----|---|
| <1> | I know a lot about the FSA and what it does |
| <2> | I know a little about the FSA and what it does |
| <3> | I've heard of the FSA but know nothing about what it does |
| <4> | I hadn't heard of the FSA until I was contacted to take part in this survey |
| <5> | I've never heard of the FSA |

Base: All

Question type: Single

[Q16] The Food Standards Agency (FSA) is the Government Agency responsible for food safety in England, Wales and Northern Ireland. How much do you trust or distrust the Food Standards Agency to do its job? That is to make sure that food is safe and what it says it is.

Please select one answer only

- | | |
|-----|---------------------------------------|
| <1> | I trust it a lot |
| <2> | I trust it |
| <3> | I neither trust nor distrust it |
| <4> | I distrust it |
| <5> | I distrust it a lot |
| <6> | Don't know / Don't know enough to say |

Base: All

Question type: Multiple

#row order: randomize

[NEWC1] In the past month, which, if any, of the following food safety topics have you seen, read or heard any information about? This could have been in the news, on social media, via word of mouth, or other online sources.

Select all that apply

- | | |
|----------------|---|
| <1> | Food poisoning outbreaks (e.g., salmonella, E. coli) |
| <2> | Food allergies and intolerances |
| <3> | Food contamination incidents (e.g., where food has been contaminated with a chemical) |
| <4> | Food fraud or food crime |
| <5> | Recall of food products |
| <6> | Safe food handling practices (e.g., washing hands, cooking temperatures) |
| <7> | Food storage guidelines (e.g., refrigeration, use by dates) |
| <8> | Food hygiene ratings of businesses |
| <9 fixed> | Another food safety issue (open [NEWC1_other]) [open] please specify |
| <10 fixed xor> | None of these |

Base: All those who have seen, read or heard of any information about the food safety topics

Question type: Multiple

#row order: randomize

#Question display logic:

if NEWC1.has_any([1,2,3,4,5,6,7,8,9])

[NEWC2] In the past month, where have you seen, read or heard something about these food safety topics?

Select all that apply

- | | |
|----------------|--|
| <1> | On social media (e.g. Instagram, Facebook, Tik Tok, x/Twitter) |
| <2> | In the news (e.g. a newspaper, radio, news website/news app or TV) |
| <3> | From the Food Standards Agency's (FSA) website |
| <4> | Word of mouth (e.g. a friend or family member) |
| <5> | From a restaurant, café or takeaway |
| <6> | In a shop or supermarket |
| <7> | A message from a charity (e.g. an allergy charity) |
| <8> | From a school/university |
| <9> | From a healthcare organisation (e.g., hospital or GP surgery) |
| <10 fixed> | Other (open [NEWC2_other]) [open] please specify |
| <11 fixed xor> | Don't know/can't remember |

Question type: **Text**

Moving on...

Question type: **Single**

[QS1] Are you a parent or carer of a child in Reception – Year 11 that goes to a state school in England? This includes schools funded directly by the local authority, academies, or free schools.

- | | |
|-----|------------|
| <1> | Yes |
| <2> | No |
| <3> | Don't know |

#Module display logic:

If [QS1] - Yes is selected [if QS1 == 1]

Question type: **Text**

If you have more than one child that goes to a state school in England, please answer the following questions thinking about only one of your children. Please pick the child whose birthday comes first in the year.

Question type: **Single**

[QS2] Which school year is your child in?

<1>	Reception	<8>	Year 7
<2>	Year 1	<9>	Year 8
<3>	Year 2	<10>	Year 9
<4>	Year 3	<11>	Year 10
<5>	Year 4	<12>	Year 11
<6>	Year 5	<13>	Don't know
<7>	Year 6		

Question type: *Single*

[QS3] Does your child eat food served or sold at their school?

This can include any food served at lunch, breakfast, after school clubs, or from vending machines and tuck shops.

<1>	Yes
<2>	No
<3>	Don't know

Question type: *Single*

[QS4] Overall, how satisfied are you, if at all, that the food being served or sold at your child's school is healthy?

This can include any food served at lunch, breakfast, after school clubs, or from vending machines and tuck shops.

<1>	Very satisfied
<2>	Somewhat satisfied
<3>	Neutral
<4>	Somewhat unsatisfied
<5>	Very unsatisfied
<6>	Don't know

Question type: *Single*

[QS5] Does your child's school provide any support or guidance to your child about healthy eating?

<1>	Yes, I am aware of specific support or guidance
<2>	Yes, but I am not familiar with the details
<3>	No, I am not aware of any such support or guidance

Question type: *Single*

[QS6] How confident, if at all, are you that your child's school gives your child the skills and knowledge they need about healthy eating?

<1>	Very confident
<2>	Fairly confident
<3>	Not very confident

<4> Not at all confident
<5> Don't know

Base: All

Question type: *Dyngrid*

#row order: *randomize*

[QAMBR] Have you ever heard of the following...

Please select one answer for each statement

-[QAMBR_1]	Antimicrobial resistance (AMR)
-[QAMBR_2]	Antibiotic resistance
<1>	Yes, I've heard of it and know quite a lot about it
<2>	Yes, I've heard of it and know a fair amount about it
<3>	Yes, I've heard of it but don't know much about it
<4>	Yes, I've heard of it but don't know anything about it
<5>	No, I've never heard of it

Base: All

Question type: *Dyngrid*

#row order: *randomize*

[QRM1] How often, if at all, do you or someone in your household purchase dairy milk (e.g. cow, goat, or sheep's milk) from...

-[QRM1_1]	A supermarket either in store or online
-[QRM1_2]	A convenience store (including local corner shops and petrol stations)
-[QRM1_3]	An independent greengrocer, butcher, baker or fishmonger
-[QRM1_4]	A farmers' market
-[QRM1_5]	Directly from a farm or farm shop either in store or online (including delivery and vending machines)
-[QRM1_6]	A milk delivery service (e.g. milkman)
<1>	Every day or most days
<2>	About once a week
<3>	2-3 times a month
<4>	About once a month
<5>	Less than once a month
<6>	Never
<7>	Can't remember

Base: All who themselves/has a household member that purchases milk from a a farmers' market, directly from a farm or farm shop, or via a milk delivery service

Question type: *Single*

#Question display logic:

if QRM1_4 in [1,2,3,4,5] or QRM1_5 in [1,2,3,4,5] or QRM1_6 in [1,2,3,4,5]

[QRM2] When you or someone in your household purchases milk from \$QRM2_pipe.raw do you/they purchase raw/unpasteurised or pasteurised milk?

<1>	I or someone in my household purchases raw/unpasteurised milk
<2>	I or someone in my household purchases pasteurised milk

- <3> I or someone in my household purchases both raw/unpasteurised and pasteurised milk
- <4> Don't know

Question type: *Text*

Moving on...

Base: *All*

Question type: *Dyngrid*

#row order: *randomize*

[QXmas_2] Thinking about if you were cooking or preparing food at home for others, for example over the festive period or another special occasion, how likely or unlikely would you be to...

- [QXmas_2_2] Ask your guests if they have any dietary requirements
- [QXmas_2_5] Follow instructions on the packaging when cooking meat or poultry (e.g., beef or turkey), including to rest it before serving if applicable
- [QXmas_2_7] Cool leftovers at room temperature and refrigerate or freeze within one to two hours
- [QXmas_2_8] Leave meat or poultry, such as beef or turkey, at room temperature to defrost (e.g. on the worktop on a plate, in a container or in its packaging)
- [QXmas_2_9] Partially cook food (e.g. turkey or stuffing) in advance and leave it out of the fridge to finish later
- [QXmas_2_10] Eat dairy products (e.g. cream, soft cheese, desserts or dips) past the use by date because it still looks and smells fine
- [QXmas_2_11] Eat smoked fish or cold meats past the use by date because it still looks and smells fine
- [QXmas_2_12] Leave food out after it is served (e.g., for a buffet) and eat it more than four hours later without chilling it in between
- [QXmas_2_13] Taste food (such as sauces or gravy) while cooking before it is fully cooked
- <1> Very likely
- <2> Likely
- <3> Unlikely
- <4> Very unlikely
- <5> Don't know
- <6> Not applicable

Base: *All*

Question type: *Single*

[QXmas_3] How likely, or unlikely, are you to eat out in a restaurant or pub in England, Wales or Northern Ireland over the upcoming festive period (e.g., during December and around Christmas and New Year)?

- <1> Very likely
- <2> Likely
- <3> Unlikely
- <4> Very unlikely
- <5> Don't know

Base: All

Question type: **Multiple**

#row order: *randomize*

[QXmas_4] If you were eating out in a restaurant or pub in England, Wales or Northern Ireland during the festive period (e.g., during December and around Christmas and New Year), what would you consider when deciding where to go? Please select all that apply

- | | |
|----------------|--|
| <1> | Quality of food |
| <2> | Quality of service |
| <3> | Choice of food |
| <4> | My previous experience of the place |
| <5> | Recommendations from family or friends |
| <6> | Price |
| <7> | Location |
| <8> | Food hygiene rating |
| <9 fixed> | Other (open [QXmas_4_other]) [open] please specify |
| <11 fixed xor> | Don't know |
| <12 fixed xor> | Not applicable – I would not eat out during the festive period |

Question type: **Text**

And finally, some demographic questions for our records.

Question type: **PdI**

#Question display logic:

if pdl.disability.last > months(12) and updated

[disability] Are your day-to-day activities limited because of a health problem or disability which has lasted, or is expected to last, at least 12 months?

- | | |
|-----|-----------------------|
| <1> | Yes, limited a lot |
| <2> | Yes, limited a little |
| <3> | No |

Question type: **PdI**

#Question display logic:

if pdl.mental_issues.last > months(12) and updated

[mental_issues] Which, if any, of the following types of mental illnesses/disorders have you been professionally diagnosed with? Please select all that apply.

- | | | | |
|-----|--|------|---------------------------------------|
| <1> | Anger disorder (Intermittent Explosive Disorder) | <13> | Paranoid disorder |
| <2> | Anxiety disorder | <14> | Personality disorders |
| <3> | Attention Deficit Hyperactivity Disorder (ADHD) | <15> | Phobias |
| <4> | Autism spectrum disorder | <16> | Post-Traumatic Stress Disorder (PTSD) |
| <5> | Bipolar affective disorder | <17> | Schizophrenia spectrum |
| <6> | Body dysmorphic disorder | <18> | Other psychotic disorders |

<7>	Depression (including postpartum depression)	<19>	Sexual disorders
<8>	Dissociative disorder	<20>	Stress disorder
<9>	Eating disorder	<21>	Substance abuse disorders
<10>	Impulse control disorder	<97 fixed>	Other mental disorders
<11>	Obsessive-Compulsive spectrum disorders	<96 fixed xor>	Prefer not to say
<12>	Panic disorder	<99 fixed xor>	Not applicable - I have not been diagnosed with any mental illnesses

Question type: **PdI**

#Question display logic:

if pdl.profile_work_stat.last > months(1) and updated

[profile_work_stat] Which of these applies to you?

<1>	Working full time (30 or more hours per week)
<2>	Working part time (8-29 hours a week)
<3>	Working part time (Less than 8 hours a week)
<4>	Full time student
<5>	Retired
<6>	Unemployed
<7>	Not working
<8>	Other

Question type: **PdI**

#Question display logic:

if pdl.profile_marital.last > months(6) and updated

[profile_marital] What is your current marital or relationship status?

<7>	Divorced
<2>	In a civil partnership
<5>	In a relationship, but not living together
<4>	Living with a partner but neither married nor in a civil partnership
<1>	Married
<3>	Separated but still legally married or in a civil partnership
<6>	Single
<8>	Widowed

Question type: **PdI**

#Question display logic:

if pdl.profile_household_size.last > months(6) and updated

[profile_household_size] How many people, including yourself, are there in your household? Please include both adults and children.

<1>	1
<2>	2
<3>	3
<4>	4

<5>	5
<6>	6
<7>	7
<8>	8 or more
<9>	Don't know
<10>	Prefer not to say

Question type: **PdI**

#Question display logic:

if pdl.profile_education_level.last > months(6) and updated

[profile_education_level] What is the highest educational or work-related qualification you have?

<1>	No formal qualifications	<11>	GCE A level or Higher Certificate
<2>	Youth training certificate/skillseekers	<12>	Scottish Higher Certificate
<3>	Recognised trade apprenticeship completed	<13>	Nursing qualification (e.g. SEN, SRN, SCM, RGN)
<4>	Clerical and commercial	<14>	Teaching qualification (not degree)
<5>	City & Guilds certificate	<15>	University diploma
<6>	City & Guilds certificate - advanced	<16>	University or CNA first degree (e.g. BA, B.Sc, B.Ed)
<7>	ONC	<17>	University or CNA higher degree (e.g. M.Sc, Ph.D)
<8>	CSE grades 2-5	<18>	Other technical, professional or higher qualification
<9>	CSE grade 1, GCE O level, GCSE, School Certificate	<19>	Don't know
<10>	Scottish Ordinary/ Lower Certificate	<20>	Prefer not to say

Question type: **PdI**

#Question display logic:

if pdl.profile_gross_household.last > months(6) and updated

[profile_gross_household] Gross HOUSEHOLD income is the combined income of all those earners in a household from all sources, including wages, salaries, or rents and before tax deductions. What is your gross household income?

<1>	under £5,000 per year	<10>	£45,000 to £49,999 per year
<2>	£5,000 to £9,999 per year	<11>	£50,000 to £59,999 per year
<3>	£10,000 to £14,999 per year	<12>	£60,000 to £69,999 per year
<4>	£15,000 to £19,999 per year	<13>	£70,000 to £99,999 per year
<5>	£20,000 to £24,999 per year	<14>	£100,000 to £149,999 per year
<6>	£25,000 to £29,999 per year	<15>	£150,000 and over
<7>	£30,000 to £34,999 per year	<16>	Don't know
<8>	£35,000 to £39,999 per year	<17>	Prefer not to answer
<9>	£40,000 to £44,999 per year		

Question type: **PdI**

#Question display logic:

if pdl.profile_household_children.last > months(6) and updated

[profile_household_children] How many of the people in your household are under 18?

- | | |
|-----|-------------------|
| <1> | 0 |
| <2> | 1 |
| <3> | 2 |
| <4> | 3 |
| <5> | 4 |
| <6> | 5 or more |
| <8> | Don't know |
| <9> | Prefer not to say |

Question type: **PdI**

#Question display logic:

if pdl.profile_household_type.last > months(6) and updated

[profile_household_type] Which of the following, if any, best describes your current living arrangements?

- | | |
|------|---|
| <1> | Living with a spouse or partner |
| <2> | Living with friend(s) or housemate(s) |
| <3> | Living with parent(s) or other adult family member(s) |
| <4> | Not living with any other adults |
| <99> | None of these |

Question type: **PdI**

#Question display logic:

if pdl.bixdemo_mainshopper.last > months(6) and updated

[bixdemo_mainshopper] Thinking about household grocery shopping, which of the following statements best applies to you?

- | | |
|-----|--|
| <1> | I am the sole grocery shopper in my household |
| <2> | I am in part responsible for grocery shopping in my household |
| <3> | I am not responsible at all for grocery shopping in my household |

Question type: **PdI**

#Question display logic:

if diet_identity_2018.last > months (6) and updated

[diet_identity_2018] Which, if any, of these best describes your usual eating habits?

- | | |
|------------|---|
| <1> | Vegan (do not eat dairy products, eggs, or any other animal product) |
| <2> | Vegetarian (do not eat any meat, poultry, game, fish or shellfish) |
| <3> | Pescatarian (eat fish but do not eat meat or poultry) |
| <4> | Meat eater (eat meat and/or poultry) |
| <5> | Flexitarian (mixed diet, mainly vegetarian and eat meat occasionally) |
| <95 fixed> | Other |
| <96 fixed> | Don't know |



****Thank you very much for completing this survey! We have added the points to your account.****