

## FSA March 2026

Version: 1

Welcome to this survey about social issues. Your YouGov account will be credited with **\*\*50 points\*\*** for completing the survey. We have tested the survey and found that, on average, it takes around **\*\*10 minutes to complete\*\***. To continue please click the arrow below.

**Base: All**

Question type: **Single**

#row order: *reverse*

**[Q3m]** To what extent, if at all, are you worried you/your household will not be able to afford food in the next month?

*Please select one answer only*

- |           |                      |
|-----------|----------------------|
| <1>       | Very worried         |
| <2>       | Somewhat worried     |
| <3>       | Not very worried     |
| <4>       | Not at all worried   |
| <5 fixed> | Don't know           |
| <6 fixed> | Prefer not to answer |

**Base: All**

Question type: **Dyngrid**

#row order: *randomize*

**[Q6\_NEW1]** The next question is about behaviours you have done to save money, for example to reduce your food shopping costs or energy bills.

In the last month, which, if any, of the following have you or someone in your household done to save money?

\*Please select one answer for each statement\*

- |              |   |
|--------------|---|
| -[Q6_NEW1_1] | \$hovertext.raw Eaten food past its <a href="#">use by date</a> <b>**use by date**</b> on food is about safety. Foods can be eaten until the use-by date but not after. You will see use by dates on food that goes off quickly, such as meat products or ready-to-eat salads. Use by dates are different to best before dates; best before dates relate to food quality not food safety. |
| -[Q6_NEW1_2] | Reduced the length of time that food is cooked for  |
| -[Q6_NEW1_3] | Lowered the cooking temperature for food  |
| -[Q6_NEW1_4] | Turned off a fridge and/or freezer that contains food   |
| -[Q6_NEW1_5] | Changed the settings so that food in a fridge and/or freezer is being kept at a warmer temperature  |
| -[Q6_NEW1_6] | Eaten leftovers that have been kept in the fridge for more than two days  |
| -[Q6_NEW1_7] | Cut down on the amount of food bought   |

- [Q6\_NEW1\_8] Stored food that should be refrigerated outside the fridge (for example, in a garage, porch, or cool box)
- [Q6\_NEW1\_9] Eaten food cold rather than heating it
- [Q6\_NEW1\_10] Reheated leftovers more than once to avoid throwing it away
- [Q6\_NEW1\_11] Turned off an oven or hob earlier and finished cooking with residual heat
- <1> Yes, I or someone in my household have done this every week
- <2> Yes, I or someone in my household have done this some weeks but not every week
- <3> Yes, I or someone in my household have done this just one week in the last month
- <4> No, I or someone in my household have not done this in the last month
- <5> Don't know/can't remember
- <6> Prefer not to answer

**Base: All**

Question type: **Dyngrid**

#row order: randomize #column order: reverse

**[Q12]** Thinking about food in the UK in general. At the moment, how concerned, if at all, do you feel about each of the following topics?

*Please select one answer only for each statement*

- |           |   |          |   |
|-----------|---|----------|---|
| -[Q12_2]  | Food shortages  | -        | Food waste in the food chain  |
| -         | Food poverty and food inequality                                | [Q12_16] |   |
| [Q12_10]  |   | -        | The use of pesticides in food production                            |
| -[Q12_3]  | Animal welfare in the food industry                             | [Q12_17] |   |
|           |   | -        | Food allergen information (e.g. availability and accuracy)          |
|           |   | [Q12_18] |   |
| -[Q12_8]  | Food prices   | -        | Food fraud or crime (e.g. food not being what the label says it is) |
|           |   | [Q12_19] |   |
| -[Q12_9]  | Food being produced sustainably                                 | -        | Food poisoning (e.g. Salmonella and E. Coli)                        |
|           |   | [Q12_20] |   |
| -         | Genetically modified (GM) food                                  | -        | The quality of food   |
| [Q12_12]  |   | [Q12_21] |   |
| -         | The use of additives in food (e.g. preservatives and colouring) | -        | Food hygiene when eating out or ordering takeaways                  |
| [Q12_13]  |   | [Q12_22] |   |
| -         | Ultra-processed food  | -        | The amount of food packaging  |
| [Q12_14]  |   | [Q12_23] |   |
| -         | People being able to eat a healthy diet                         | -        | The amount of salt, sugar, fat, or calories in food                 |
| [Q12_15]  |   | [Q12_24] |   |
| <1>       | Highly concerned  |          |   |
| <2>       | Somewhat concerned  |          |   |
| <3>       | Not very concerned  |          |   |
| <4>       | Not concerned at all  |          |   |
| <5 fixed> | Don't know  |          |   |
| <6 fixed> | I don't know enough to comment                                  |          |   |

**Base: All**

Question type: **Single**

#row order: reverse

**[Q14a]** How much, if anything, do you know about the Food Standards Agency, also known as the FSA?

*Please select one answer only*

- <1> I know a lot about the FSA and what it does
- <2> I know a little about the FSA and what it does
- <3> I've heard of the FSA but know nothing about what it does
- <4> I hadn't heard of the FSA until I was contacted to take part in this survey
- <5> I've never heard of the FSA

**Base: All**

*Question type: Single*

**[Q16]** The Food Standards Agency (FSA) is the Government Agency responsible for food safety in England, Wales and Northern Ireland. How much do you trust or distrust the Food Standards Agency to do its job? That is to make sure that food is safe and what it says it is.

*Please select one answer only*

- <1> I trust it a lot
- <2> I trust it
- <3> I neither trust nor distrust it
- <4> I distrust it
- <5> I distrust it a lot
- <6> Don't know / Don't know enough to say

**Base: All**

*Question type: Multiple*

*#row order: randomize*

**[NEWC1]** In the past month, which, if any, of the following food safety topics have you seen, read or heard any information about? This could have been in the news, on social media, via word of mouth, or other online sources.

*\*Select all that apply\**

- <1> Food poisoning outbreaks (e.g., salmonella, E. coli)
- <2> Food allergies and intolerances
- <3> Food contamination incidents (e.g., where food has been contaminated with a chemical)
- <4> Food fraud or food crime
- <5> Recall of food products
- <6> Safe food handling practices (e.g., washing hands, cooking temperatures)
- <7> Food storage guidelines (e.g., refrigeration, use by dates)
- <8> Food hygiene ratings of businesses
- <9 fixed> Another food safety issue (open [NEWC1\_other]) [open] please specify
- <10 fixed xor> None of these

**Base: All those who have seen, read or heard of any information about the food safety topics**

*Question type: Multiple*

*#row order: randomize*

*#Question display logic:*  
*if NEWC1.has\_any([1,2,3,4,5,6,7,8,9])*

**[NEWC2]** In the past month, where have you seen, read or heard something about these food safety topics?

\*Select all that apply\*

- <1> On social media (e.g. Instagram, Facebook, Tik Tok, x/Twitter)
- <2> In the news (e.g. a newspaper, radio, news website/news app or TV)
- <3> From the Food Standards Agency's (FSA) website
- <4> Word of mouth (e.g. a friend or family member)
- <5> From a restaurant, café or takeaway
- <6> In a shop or supermarket
- <7> A message from a charity (e.g. an allergy charity)
- <8> From a school/university
- <9> From a healthcare organisation (e.g., hospital or GP surgery)
- <10 fixed> Other (open [NEWC2\_other]) [open] please specify
- <11 fixed xor> Don't know/can't remember

*Question type: Text*

Moving on...

**Base: All**

*Question type: Single*

*#row order: reverse*

**[QPB6]** Have you heard of precision breeding before?

- <1> Yes, and I know what it is
- <2> Yes, but I don't know what it is
- <3> No, I have not heard of it

*Question type: Text*

“Precision Breeding” means a range of a scientific techniques that make changes to a plant or animal that could have happened naturally through cross-breeding, but can now be made to happen more quickly or more predictably. This might be for many reasons but some examples of why this is done might be to make things more resistant to disease, need less water to grow, or to increase the nutritional content.

**Base: All**

*Question type: Dyngrid*

*#column order: reverse*

**[QPB10]** How acceptable or unacceptable, do you think it is to use the following in food production:



- [QPB10\_1] Precision breeding of plants
- [QPB10\_2] Precision breeding of animals
- <1> Very acceptable
- <2> Fairly acceptable
- <3> Neither acceptable nor unacceptable
- <4> Fairly unacceptable
- <5> Very unacceptable
- <6 fixed> Don't know

*Question type: Text*

And finally, some demographic questions for our records.

*Question type: Pdl*

*#Question display logic:*

*if pdl.disability.last > months(12) and updated*

**[disability]** Are your day-to-day activities limited because of a health problem or disability which has lasted, or is expected to last, at least 12 months?

- <1> Yes, limited a lot
- <2> Yes, limited a little
- <3> No

*Question type: Pdl*

*#Question display logic:*

*if pdl.mental\_issues.last > months(12) and updated*

**[mental\_issues]** Which, if any, of the following types of mental illnesses/disorders have you been professionally diagnosed with? Please select all that apply.

- |      |  |                |  |
|------|--|----------------|--|
| <1>  | Anger disorder (Intermittent Explosive Disorder) | <13>           | Paranoid disorder  |
| <2>  | Anxiety disorder                                 | <14>           | Personality disorders  |
| <3>  | Attention Deficit Hyperactivity Disorder (ADHD)  | <15>           | Phobias  |
| <4>  | Autism spectrum disorder                         | <16>           | Post-Traumatic Stress Disorder (PTSD)                                |
| <5>  | Bipolar affective disorder                       | <17>           | Schizophrenia spectrum   |
| <6>  | Body dysmorphic disorder                         | <18>           | Other psychotic disorders  |
| <7>  | Depression (including postpartum depression)     | <19>           | Sexual disorders   |
| <8>  | Dissociative disorder                            | <20>           | Stress disorder  |
| <9>  | Eating disorder                                  | <21>           | Substance abuse disorders  |
| <10> | Impulse control disorder                         | <97 fixed>     | Other mental disorders   |
| <11> | Obsessive-Compulsive spectrum disorders          | <96 fixed xor> | Prefer not to say  |
| <12> | Panic disorder                                   | <99 fixed xor> | Not applicable - I have not been diagnosed with any mental illnesses |

Question type: *Pdl*

#Question display logic:

*if pdl.profile\_work\_stat.last > months(1) and updated*

**[profile\_work\_stat]** Which of these applies to you?

- <1> Working full time (30 or more hours per week)
- <2> Working part time (8-29 hours a week)
- <3> Working part time (Less than 8 hours a week)
- <4> Full time student
- <5> Retired
- <6> Unemployed
- <7> Not working
- <8> Other

Question type: *Pdl*

#Question display logic:

*if pdl.profile\_marital.last > months(6) and updated*

**[profile\_marital]** What is your current marital or relationship status?

- <7> Divorced
- <2> In a civil partnership
- <5> In a relationship, but not living together
- <4> Living with a partner but neither married nor in a civil partnership
- <1> Married
- <3> Separated but still legally married or in a civil partnership
- <6> Single
- <8> Widowed

Question type: *Pdl*

#Question display logic:

*if pdl.profile\_household\_size.last > months(6) and updated*

**[profile\_household\_size]** How many people, including yourself, are there in your household? Please include both adults and children.

- <1> 1
- <2> 2
- <3> 3
- <4> 4
- <5> 5
- <6> 6
- <7> 7
- <8> 8 or more
- <9> Don't know
- <10> Prefer not to say

Question type: *Pdl*

#Question display logic:

*if pdl.profile\_education\_level.last > months(6) and updated*

**[profile\_education\_level]** What is the highest educational or work-related qualification you have?

- |      |  |      |   |
|------|--|------|---|
| <1>  | No formal qualifications                           | <11> | GCE A level or Higher Certificate                     |
| <2>  | Youth training certificate/skillseekers            | <12> | Scottish Higher Certificate                           |
| <3>  | Recognised trade apprenticeship completed          | <13> | Nursing qualification (e.g. SEN, SRN, SCM, RGN)       |
| <4>  | Clerical and commercial                            | <14> | Teaching qualification (not degree)                   |
| <5>  | City & Guilds certificate                          | <15> | University diploma                                    |
| <6>  | City & Guilds certificate - advanced               | <16> | University or CNAA first degree (e.g. BA, B.Sc, B.Ed) |
| <7>  | ONC  | <17> | University or CNAA higher degree (e.g. M.Sc, Ph.D)    |
| <8>  | CSE grades 2-5                                     | <18> | Other technical, professional or higher qualification |
| <9>  | CSE grade 1, GCE O level, GCSE, School Certificate | <19> | Don't know  |
| <10> | Scottish Ordinary/ Lower Certificate               | <20> | Prefer not to say                                     |

*Question type: Pdl*

*#Question display logic:*

*if pdl.profile\_gross\_household.last > months(6) and updated*

**[profile\_gross\_household]** Gross HOUSEHOLD income is the combined income of all those earners in a household from all sources, including wages, salaries, or rents and before tax deductions. What is your gross household income?

- |     |                             |      |                               |
|-----|-----------------------------|------|-------------------------------|
| <1> | under £5,000 per year       | <10> | £45,000 to £49,999 per year   |
| <2> | £5,000 to £9,999 per year   | <11> | £50,000 to £59,999 per year   |
| <3> | £10,000 to £14,999 per year | <12> | £60,000 to £69,999 per year   |
| <4> | £15,000 to £19,999 per year | <13> | £70,000 to £99,999 per year   |
| <5> | £20,000 to £24,999 per year | <14> | £100,000 to £149,999 per year |
| <6> | £25,000 to £29,999 per year | <15> | £150,000 and over             |
| <7> | £30,000 to £34,999 per year | <16> | Don't know                    |
| <8> | £35,000 to £39,999 per year | <17> | Prefer not to answer          |
| <9> | £40,000 to £44,999 per year |      |                               |

*Question type: Pdl*

*#Question display logic:*

*if pdl.profile\_household\_children.last > months(6) and updated*

**[profile\_household\_children]** How many of the people in your household are under 18?

- |     |                   |
|-----|-------------------|
| <1> | 0                 |
| <2> | 1                 |
| <3> | 2                 |
| <4> | 3                 |
| <5> | 4                 |
| <6> | 5 or more         |
| <8> | Don't know        |
| <9> | Prefer not to say |

Question type: *Pdl*

#Question display logic:

*if pdl.profile\_household\_type.last > months(6) and updated*

**[profile\_household\_type]** Which of the following, if any, best describes your current living arrangements?

- <1> Living with a spouse or partner
- <2> Living with friend(s) or housemate(s)
- <3> Living with parent(s) or other adult family member(s)
- <4> Not living with any other adults
- <99> None of these

Question type: *Pdl*

#Question display logic:

*if pdl.bixdemo\_mainshopper.last > months(6) and updated*

**[bixdemo\_mainshopper]** Thinking about household grocery shopping, which of the following statements best applies to you?

- <1> I am the sole grocery shopper in my household
- <2> I am in part responsible for grocery shopping in my household
- <3> I am not responsible at all for grocery shopping in my household

Question type: *Pdl*

#Question display logic:

*if diet\_identity\_2018.last > months (6) and updated*

**[diet\_identity\_2018]** Which, if any, of these best describes your usual eating habits?

- <1> Vegan (do not eat dairy products, eggs, or any other animal product)
- <2> Vegetarian (do not eat any meat, poultry, game, fish or shellfish)
- <3> Pescatarian (eat fish but do not eat meat or poultry)
- <4> Meat eater (eat meat and/or poultry)
- <5> Flexitarian (mixed diet, mainly vegetarian and eat meat occasionally)
- <95 fixed> Other
- <96 fixed> Don't know

Question type: *Text*

**\*\*Thank you very much for completing this survey! We have added the points to your account.\*\***