UK26842143_FSA_Insights_September26

Version: 1

Question type: ***Text***

Welcome to this survey about social issues. Your YouGov account will be credited with **50 points** for completing the survey. We have tested the survey and found that, on average, it takes around **10 minutes to complete**. To continue please click the arrow below.

Base: All
Question type: ***Single***
#row order: reverse

[Q3m] To what extent, if at all, are you worried you/your household will not be able to afford food in the next month?

Please select one answer only

<1>	Very worried
<2>	Somewhat worried
<3>	Not very worried
<4>	Not at all worried
<5 fixed>	Don't know
<6 fixed>	Prefer not to answer

Base: All
Question type: ***Dyngrid***
#row order: randomize

[Q6_NEW1] The next question is about behaviours you have done to save money, for example to reduce your food shopping costs or energy bills.

In the last month, which, if any, of the following have you or someone in your household done to save money?

Please select one answer for each statement

-[Q6_NEW1_1]	$hovertext.raw Eaten food past its use by dateA **use by date** on food is about safety. Foods can be eaten until the use-by date but not after. You will see use by dates on food that goes off quickly, such as meat products or ready-to-eat salads. Use by dates are different to best before dates; best before dates relate to food quality not food safety.
-[Q6_NEW1_2]	Reduced the length of time that food is cooked for
-[Q6_NEW1_3]	Lowered the cooking temperature for food
-[Q6_NEW1_4]	Turned off a fridge and/or freezer that contains food

-[Q6_NEW1_5]	Changed the settings so that food in a fridge and/or freezer is being kept at a warmer temperature
-[Q6_NEW1_6]	Eaten leftovers that have been kept in the fridge for more than two days
-[Q6_NEW1_7]	Cut down on the amount of food bought
-[Q6_NEW1_8]	Stored food that should be refrigerated outside the fridge (for example, in a garage, porch, or cool box)
-[Q6_NEW1_9]	Eaten food cold rather than heating it
-[Q6_NEW1_10]	Reheated leftovers more than once to avoid throwing it away
-[Q6_NEW1_11]	Turned off an oven or hob earlier and finished cooking with residual heat
<1>	Yes, I or someone in my household have done this every week
<2>	Yes, I or someone in my household have done this some weeks but not every week
<3>	Yes, I or someone in my household have done this just one week in the last month
<4>	No, I or someone in my household have not done this in the last month
<5>	Don't know/can't remember
<6>	Prefer not to answer

Base: All
Question type: ***Dyngrid***
#row order: randomize #column order: reverse

[Q12] Thinking about food in the UK in general. At the moment, how concerned, if at all, do you feel about each of the following topics?

Please select one answer only for each statement

-[Q12_2]	Food shortages	-[Q12_17]	The use of pesticides in food production
-[Q12_10]	Food poverty and food inequality	-[Q12_18]	Food allergen information (e.g. availability and accuracy)
-[Q12_3]	Animal welfare in the food industry	-[Q12_19]	Food fraud or crime (e.g. food not being what the label says it is)
-[Q12_8]	Food prices	-[Q12_20]	Food poisoning (e.g. Salmonella and E. Coli)
-[Q12_9]	Food being produced sustainably	-[Q12_21]	The quality of food
-[Q12_12]	Genetically modified (GM) food	-[Q12_22]	Food hygiene when eating out or ordering takeaways
-[Q12_13]	The use of additives in food (e.g. preservatives and colouring)	-[Q12_23]	The amount of food packaging
-[Q12_14]	Ultra-processed food	-[Q12_24]	The amount of salt, sugar, fat, or calories in food
-[Q12_15]	People being able to eat a healthy diet	-[Q12_25]	Inaccurate or misleading information about food online
-[Q12_16]	Food waste in the food chain		

<1>	Highly concerned
<2>	Somewhat concerned
<3>	Not very concerned
<4>	Not concerned at all
<5 fixed>	Don't know
<6 fixed>	I don't know enough to comment

Base: All
Question type: ***Single***
#row order: reverse

[Q14a] How much, if anything, do you know about the Food Standards Agency, also known as the FSA?

Please select one answer only

<1>	I know a lot about the FSA and what it does
<2>	I know a little about the FSA and what it does
<3>	I've heard of the FSA but know nothing about what it does
<4>	I hadn't heard of the FSA until I was contacted to take part in this survey
<5>	I've never heard of the FSA

Base: All
Question type: ***Single***

[Q16] The Food Standards Agency (FSA) is the Government Agency responsible for food safety in England, Wales and Northern Ireland. How much do you trust or distrust the Food Standards Agency to do its job? That is to make sure that food is safe and what it says it is.

Please select one answer only

<1>	I trust it a lot
<2>	I trust it
<3>	I neither trust nor distrust it
<4>	I distrust it
<5>	I distrust it a lot
<6>	Don't know / Don't know enough to say

Base: All
Question type: ***Multiple***
#row order: randomize

[NEWC1] In the past month, which, if any, of the following food safety topics have you seen, read or heard any information about? This could have been in the news, on social media, via word of mouth, or other online sources.

Select all that apply

<1>	Food poisoning outbreaks (e.g., salmonella, E. coli)
<2>	Food allergies and intolerances
<3>	Food contamination incidents (e.g., where food has been contaminated with a chemical)
<4>	Food fraud or food crime
<5>	Recall of food products
<6>	Safe food handling practices (e.g., washing hands, cooking temperatures)
<7>	Food storage guidelines (e.g., refrigeration, use by dates)
<8>	Food hygiene ratings of businesses
<9 fixed>	Another food safety issue (open [NEWC1_other]) [open] please specify
<10 fixed xor>	None of these

Base: All those who have seen,read or heard of any information about the food safety topics
Question type: ***Multiple***
#row order: randomize
#Question display logic:
if NEWC1.has_any([1,2,3,4,5,6,7,8,9])

[NEWC2] In the past month, where have you seen, read or heard something about these food safety topics?

Select all that apply

<1>	On social media (e.g. Instagram, Facebook, Tik Tok, x/Twitter)
<2>	In the news (e.g. a newspaper, radio, news website/news app or TV)
<3>	From the Food Standards Agency's (FSA) website
<4>	Word of mouth (e.g. a friend or family member)
<5>	From a restaurant, café or takeaway
<6>	In a shop or supermarket
<7>	A message from a charity (e.g. an allergy charity)
<8>	From a school/university
<9>	From a healthcare organisation (e.g., hospital or GP surgery)
<10 fixed>	Other (open [NEWC2_other]) [open] please specify
<11 fixed xor>	Don't know/can't remember

Question type: ***Text***

Moving on...

Base: All
Question type: ***Single***
#row order: reverse

[QPB6] Have you heard of precision breeding before?

<1>	Yes, and I know what it is
<2>	Yes, but I don't know what it is
<3>	No, I have not heard of it

Question type: ***Text***

"Precision Breeding" means a range of a scientific techniques that make changes to a plant or animal that could have happened naturally through cross-breeding, but can now be made to happen more quickly or more predictably. This might be for many reasons but some examples of why this is done might be to make things more resistant to disease, need less water to grow, or to increase the nutritional content.

Base: All
Question type: ***Dyngrid***
#column order: reverse

[QPB10] How acceptable or unacceptable, do you think it is to use the following in food production:

-[QPB10_1]	Precision breeding of plants
-[QPB10_2]	Precision breeding of animals
<1>	Very acceptable
<2>	Fairly acceptable
<3>	Neither acceptable nor unacceptable
<4>	Fairly unacceptable
<5>	Very unacceptable
<6 fixed>	Don't know

Base: All
Question type: ***Single***

[QPB11] How willing, or unwilling, would you be to include precision bred food products in your diet, if they were authorised for sale in the UK?

<1>	Very willing
<2>	Somewhat willing
<3>	Somewhat unwilling
<4>	Very unwilling
<5>	Don't know

Base: All
Question type: ***Single***

[QPB12] Do you think that precision bred food products should or should not be on sale in the UK in the future?

<1>	Yes, they should definitely be on sale in the UK in the future
<2>	Yes, they should probably be on sale in the UK in the future
<3>	No, they should probably not be on sale in the UK in the future
<4>	No, they should definitely not be on sale in the UK in the future
<5>	Don't know

Base: All
Question type: ***Multiple***
#row order: randomize

[QPB13] Which, if any, of the following would make you more likely to choose a precision bred food product over a similar product that has not been precision bred? Please select all that apply.

<1>	It had additional health benefits (for example, increased vitamins and nutrients)	<7>	It had been precision bred in a way that improved animal welfare
<2>	It was safer for people with food allergies, intolerances or coeliac disease	<8>	It helped to reduce food waste
<3>	It tasted better	<9>	It reduced the need for pesticides
<4>	It was cheaper	<10 fixed>	Other (open [QPB13_other]) [open] please specify
<5>	It was better for the environment	<11 fixed xor>	Nothing would make me more likely to choose a precision bred food product

<6>	It was more resilient to the effects of climate change	<12 fixed xor>	Don't know

Base: All
Question type: ***Multiple***
#row order: randomize

[QPB14] What concerns, if any, do you have about precision bred food products? Please select all that apply.

<1>	They may not be safe to eat	<8>	They may have a negative effect on animal welfare
<2>	They may be of lower quality than food products that have not been precision bred	<9>	They may have negative long-term health effects
<3>	They sound unnatural	<10>	They may have a negative impact on farmers
<4>	They may not taste as good as food products that have not been precision bred	<11 fixed>	Other (open [QPB14_other]) [open] please specify
<5>	They may be less healthy or less nutritious than food that has not been precision bred	<12 fixed xor>	Not applicable - I don't have any concerns
<6>	They may be more expensive than food products that have not been precision bred	<13 fixed xor>	Don't know
<7>	They may have a negative effect on the environment		

Question type: ***Text***

The UK government has been negotiating a new agreement with the European Union (EU) on food and related regulations. This is called a Sanitary and Phytosanitary (SPS) agreement. Once agreed, the UK would have the same regulations as the EU in areas covered by the agreement. This includes, but is not limited to, food safety and regulations affecting animals and plants.

Base: All
Question type: ***Single***

[QSPS1] Before taking part in this survey, in the past 3 months have you seen, read or heard anything about these negotiations between the UK and the EU (sometimes referred to as a Sanitary and Phytosanitary (SPS) agreement)?

<1>	Yes
<2>	No
<98>	Don't know

Base: All who have seen, read or heard anything about negotiations between the UK and EU (SPS)

Question type: ***Multiple***
#row order: randomize
#Question display logic:
If [QSPS1] - Yes is selected [if QSPS1 == 1]

[QSPS2] Where have you seen, read or heard about the UK and EU's negotiations, sometimes referred to as a Sanitary and Phytosanitary (SPS) agreement? Please select all that apply.

<1>	In the news (e.g. TV, radio, newspapers, or news websites)
<2>	Government websites (e.g., GOV.UK)
<3>	On social media (e.g. Instagram, LinkedIn, Facebook, X/Twitter)
<4>	Word of mouth (e.g. a friend or family member)
<5>	At work or through my job
<6>	From a school/ university
<7>	From a charity
<8>	From a food or farming organisation
<97 fixed>	Other (open [QSPS2_other]) [open] please specify
<98 fixed xor>	Don't know/can't remember

Base: All
Question type: ***Single***

[QSPS3] In general, do you think the UK having the same food regulations as the EU would have a positive or negative impact on the UK food system?

<1>	Very positive impact
<2>	Fairly positive impact
<3>	Neither positive nor negative impact
<4>	Fairly negative impact
<5>	Very negative impact
<98>	Don't know / don't know enough to say

Base: All
Question type: ***Grid***
#row order: randomize

[QSPS4] Do you think the UK having the same food regulations as the EU would have a positive or negative impact on each of the following?

-[QSPS4_1]	Food prices
-[QSPS4_2]	The environment
-[QSPS4_3]	Food labelling and information
-[QSPS4_4]	Business and trade
-[QSPS4_5]	Food availability and choice
-[QSPS4_6]	Animal welfare standards
-[QSPS4_7]	Food safety standards
-[QSPS4_8]	Food quality
-[QSPS4_9]	Farming and food production
<1>	Very positive impact
<2>	Fairly positive impact
<3>	Neither positive nor negative impact
<4>	Fairly negative impact
<5>	Very negative impact

<98> Don’t know / don’t know enough to say